Contact: Herman Bowling, Cincinnati Community Development, 352-1949

Date: October 17, 2002

MEDIA ADVISORY

"Build it and they will come"

City, Potter Hill Homes, Carthage Civic Club cut ribbon on new urban manufactured homes

WHAT: Ribbon Cutting Ceremony for Cityscapes @ The Mills of Carthage, 15 new urban

manufactured homes in Carthage. Formerly the site of industrial activity, this new subdivision blends well with the existing architectural character. There are many styles of homes, with prices starting in the \$110,000's. Garages are detached, with most homes offering 2-3 bedrooms. Already five of the fifteen

in Phase I are sold.

WHEN: Friday, October 18, 2002

5:00 p.m.

WHERE: Cityscapes @The Mills of Carthage

68th and Fairpark

Carthage

PARTICIPANTS: Mayor Charlie Luken and Cincinnati City Council

Cincinnati Community Development Congressmen Chabot and Portman

Potter Hill Homes Carthage Civic Club

PHOTO OPPORTUNITY: Ribbon Cutting Ceremony, tours of new urban manufactured homes, interviews with community residents, elected officials and dignitaries.